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Director of Rugby

MCC Amsterdam 2022

Shape of the Game



Take Rugby to the pinnacle of elite sport

PRESENTATION OUTLINE

1

- Presentation Rationale & Player Welfare Six Point Plan

2

- Director of Rugby – Network – Philosophy – Key Pillars

3

- Shape Of Game - Calendar – Competitiveness – Rankings - Data & Video examples

4

- Future Shape Of Game - Guiding principles – Next Generations

PRESENTATION RATIONALE

Continuing to Make



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LEADERSHIP PHILOSOPHY

3C's APPROACH

COMMUNICATION

COLLABORATION

CONNECTION



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DOR RELATIONSHIP NETWORK

EXCO

COUNCIL

CEO – AG
SLT

PWRS – MH
SLT

DOR
FOUR PILLARS

PWRS

Competitions
and High
Performance

International
Relations &
Participation

COMMS
DEPARTMENT

LAWS

NORTH AMERICA

EUROPE

ASIA

AFRICA

SOUTH AMERICA

OCEANIA

128 MEMBER UNIONS SPLIT INTO REGIONS

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ADVANCING WELFARE FOR PLAYERS – PRESENT, FUTURE AND PAST – AT ALL LEVELS OF THE GAME

1 AFTERCARE FOR FORMER PLAYERS

Developing a best-practice approach to care and support for former players.



2 INNOVATION LED BY SCIENCE AND RESEARCH

Investing in concussion and head impact studies, and acting on the evidence.



3 LAWS OF THE GAME EVOLUTION

Reviewing and updating the laws to further safeguard players at all levels.



4 DEDICATED FOCUS ON THE WOMEN'S GAME

Holistic approach including bespoke scientific research and game adaptations.



5 EDUCATION AND INJURY-PREVENTION INITIATIVES

Easy access to information, tools and resources for everyone involved in rugby.

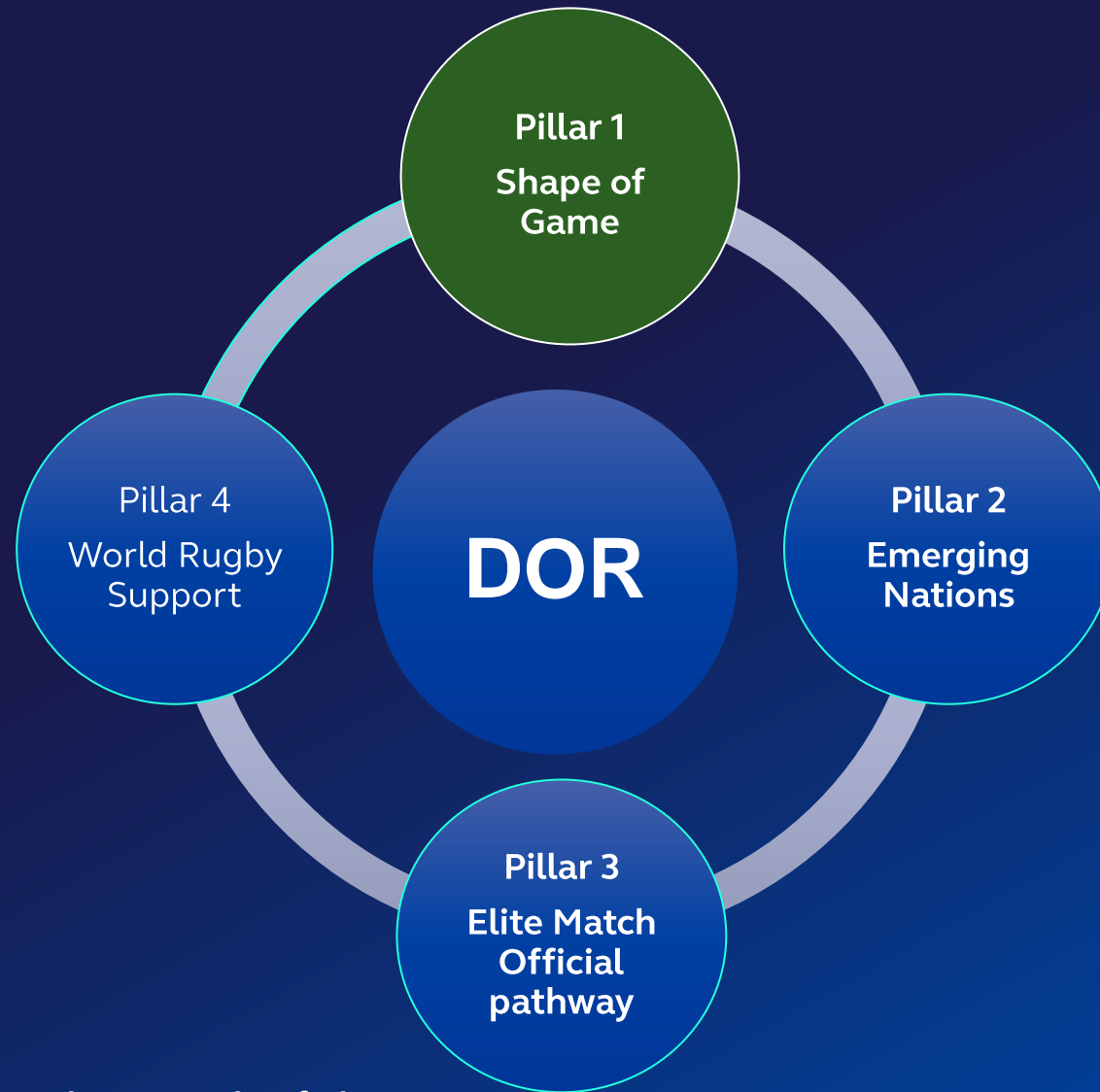


6 OPEN ENGAGEMENT WITH THE RUGBY FAMILY

Engaging with players, coaches, medics, fans and parents to shape together the future of the game.



KEY PILLARS OF ROLE



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SHAPE OF THE GAME

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ONE YEAR TO GO UNTIL RWC 2023



2022 6N July TRC Nov 2023 6N TRC



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INTERNATIONAL RUGBY HAS NEVER BEEN SO COMPETITIVE

International rugby has never been so competitive, and all the game's top 10 teams are contenders for next year's World Cup in France, according to Australia's attack coach, Scott Wisemantel.



"The results are so varied. The styles are varied. It's an exciting time," added Wisemantel, a former assistant coach to England's Eddie Jones.

"So it's good times for rugby."

CURRENT WORLD RANKINGS



| | | | 2022 Wins |
|----|--------------|-------|--------------|
| 1 | Ireland | 90.03 | 6/8 |
| 2 | France | 89.41 | 7/7 |
| 3 | South Africa | 87.89 | 4/7 |
| 4 | New Zealand | 86.41 | 3/7 |
| 5 | England | 86.25 | 4/8 |
| 6 | Argentina | 82.32 | 4/7 |
| 7 | Scotland | 81.93 | 3/8 |
| 8 | Australia | 81.54 | 3/7 |
| 9 | Wales | 81.28 | 2/8 |
| 10 | Japan | 77.74 | 2/4 |

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BALL IN PLAY DATA



| | ACTIVITY | | |
|---------------------|---------------|---------------|---------------|
| | 6 NATIONS | JULY | TRC |
| | 15 matches | 34 matches | 8 matches |
| BALL IN PLAY | 37m 01s | 30m 35s | 31m 26s |
| PASSES | 300 | 220 | 241 |
| PASSING RATE | 1 every 7.4s | 1 every 8.4s | 1 every 7.8s |
| KICKS | 55 | 41 | 43 |
| KICKING RATE | 1 every 40s | 1 every 45s | 1 every 44s |
| RUCKS | 177 | 141 | 150 |
| RUCK SPEED (ATTACK) | 2.78s | 2.73s | 2.61s |
| MAULS | 12 | 11 | 10 |
| RUCK/MAUL RATE | 1 every 11.8s | 1 every 12.0s | 1 every 11.8s |

| Activity | Ball in Play | Possession | Average Activity Cycle | Max Activity |
|---------------------------|--------------|------------|------------------------|--------------|
| Gallagher Premiership | 36:58:00 | 77 | 29.89 | 311 |
| Super Rugby Pacific | 33:07:00 | 80 | 27.73 | 251 |
| Top 14 | 32:43:00 | 80 | 26.68 | 225 |
| United Rugby Championship | 34:58:00 | 78 | 29.05 | 313 |
| EPCR | 34:18:00 | 79 | 28.1 | 237 |

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AVERAGE POINTS DATA



| | SCORING | | |
|------------------------|--------------|--------------|--------------|
| | 6 NATIONS | JULY | TRC |
| | 15 matches | 34 matches | 8 matches |
| POINTS | 43 | 50 | 50 |
| SCORING MARGIN <10 PTS | 40% | 56% | 25% |
| TRIES | 4.9 | 6.2 | 5.6 |
| TRY SCORING RATE | 1 every 456s | 1 every 297s | 1 every 335s |
| PENALTY GOALS | 3.7 | 3.4 | 4.1 |
| GOAL KICKING SUCCESS | 75% | 74% | 83% |

| ACTIVITY | Points (Both Teams) | Tries (Both Teams) | Try Every * Seconds | Penalty Goals | Conv Success | Pen Goal Success |
|---------------------------|---------------------|--------------------|---------------------|---------------|--------------|------------------|
| Gallagher Premiership | 51.5 | 6.7 | 329 | 2.6 | 71.6% | 78.9% |
| Super Rugby Pacific | 52.4 | 6.9 | 289 | 2.6 | 74% | 75.9% |
| Top 14 | 44.7 | 4.5 | 432 | 4.9 | 73% | 79.5% |
| United Rugby Championship | 48 | 6 | 350 | 2.9 | 76.4% | 79.7% |
| EPCR | 50.7 | 6.3 | 328 | 3.2 | 76.2 | 81.2% |

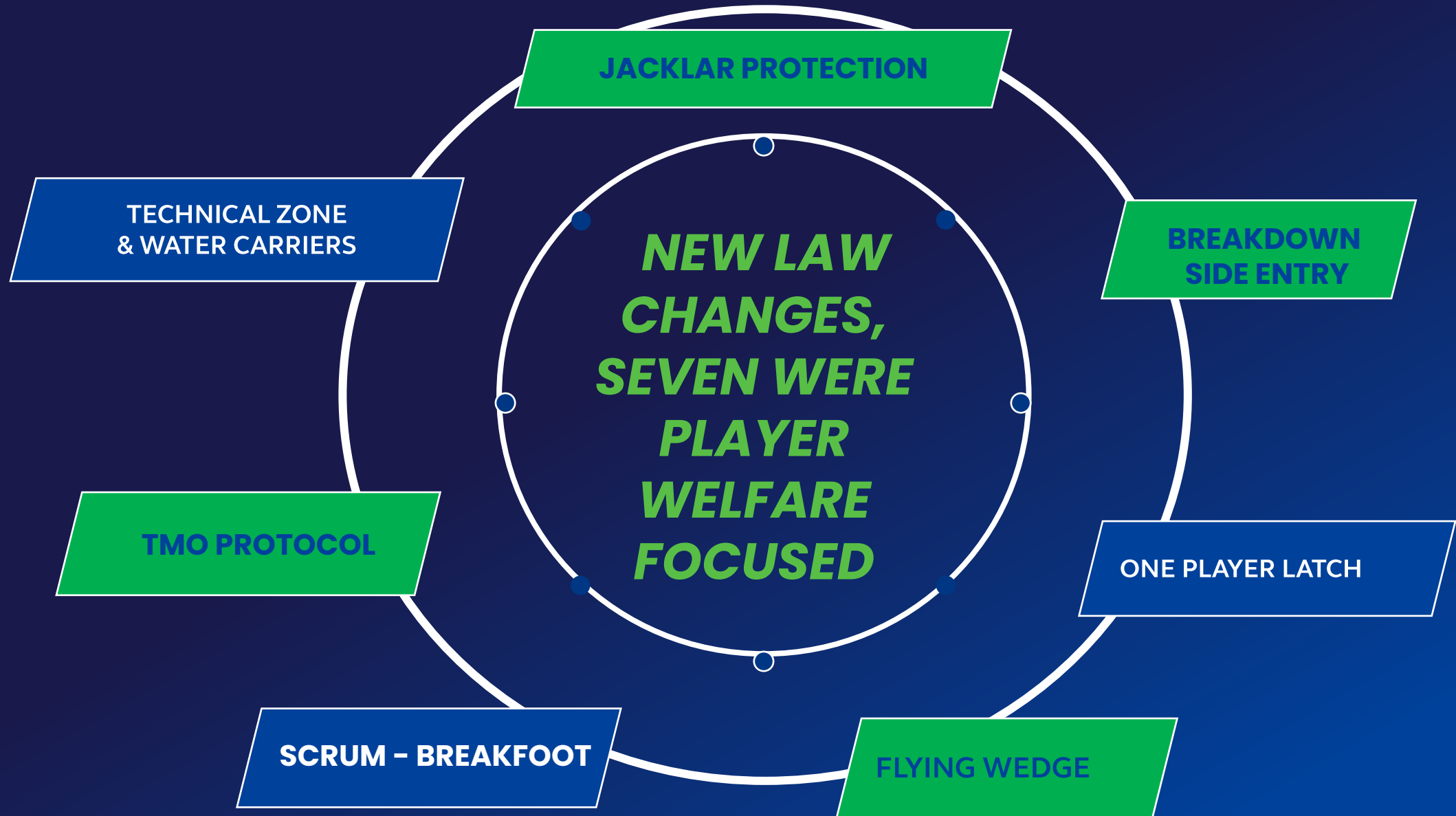
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LAW REVIEW GROUP 2019-23 – FOUR YEAR TIMELINE



March 21





GENUINE CONTESTS FOR POSSESSION MAKES OUR GAME UNIQUE

SCRUM

LINEOUT / MAUL

TACKLE & RUCK

AERIAL CONTESTS

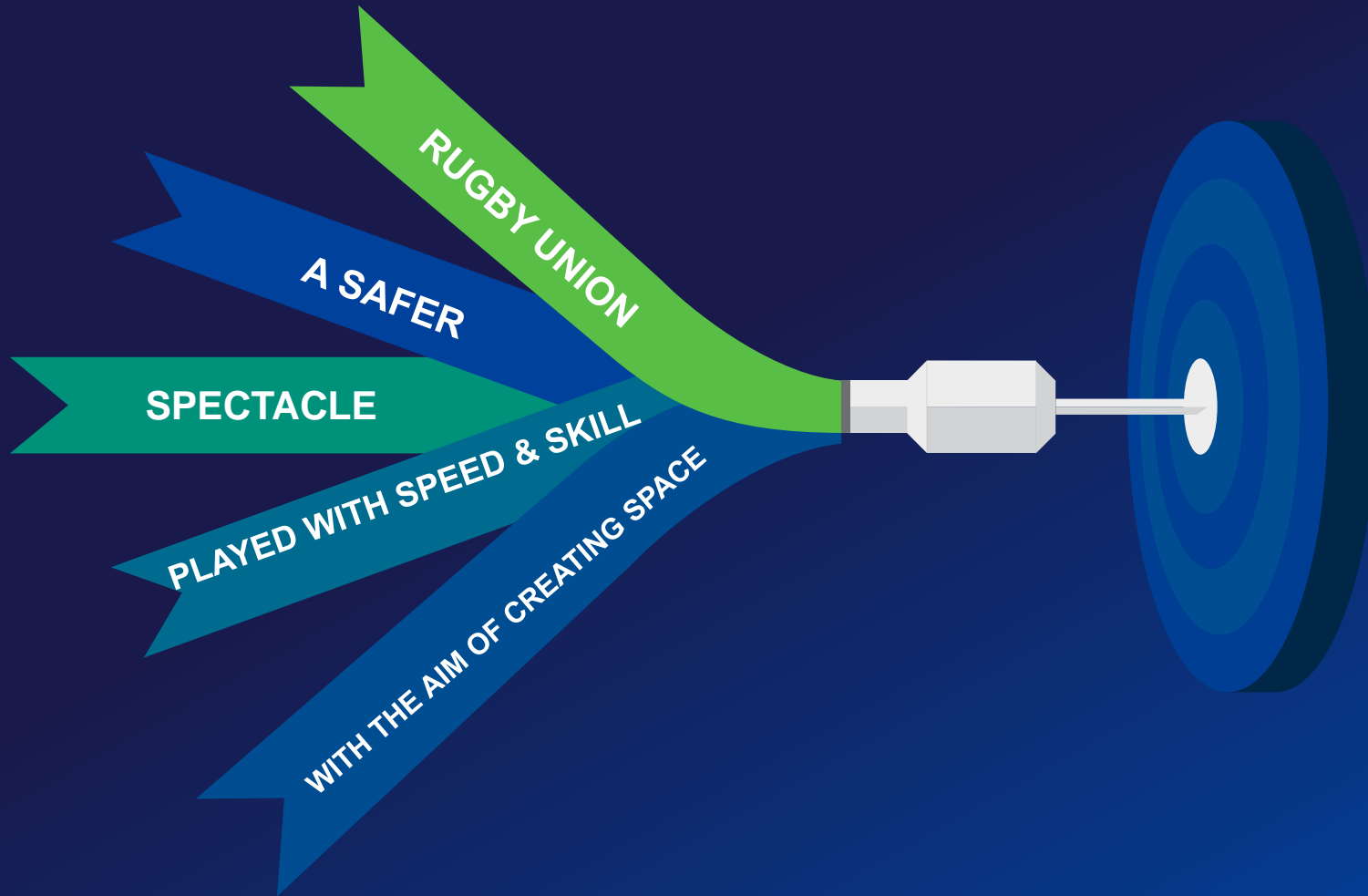


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FUTURE SHAPE OF OUR GAME - GUIDING PRINCIPLES



INSPIRING THE NEXT GENERATIONS OF THE RUGBY FAMILY



A GAME THAT ASPIRES TO
INSPIRE BY REINVESTING
IN ITS GLOBAL GROWTH

Thank You



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