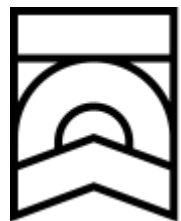




**ICCE**

International Council for  
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**ICOACH  
KIDS**



**WORLD  
RUGBY.**

# THE ICCE & ICOACHKIDS

**Prof. Sergio Lara-Bercial**

**Leeds Beckett University & ICCE Vice President  
World Rugby Training and Education Conference**



**LEEDS  
BECKETT  
UNIVERSITY**



**1<sup>st</sup> Half – Introduction to ICCE**

**2<sup>nd</sup> Half – The ICOACHKIDS Pledge - 10 Golden Rules**

**Extra Time – Review of ICOACHKIDS Resources**





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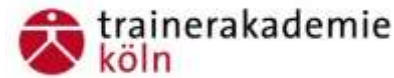
*International Council for  
Coaching Excellence*

# 1. INTRODUCTION TO ICCE



# The ICCE: A Global Cooperative

- To lead and support the development of sport coaching globally
- Not-for-profit, member funded
- Like-minded organizations committed to improving coaching
- Mutual assistance: not only what you get from, but also what you bring to the ICCE.





# The ICCE: A Global Cooperative



# Global Influence



OLYMPIC  
SOLIDARITY



EUROPEAN  
COMMISSION



INTERNATIONAL  
OLYMPIC  
COMMITTEE



# ICCE Vision



Coaches are  
developed and  
supported by  
sustainable and  
professional  
systems



All levels,  
playground  
to podium



All regions of  
the world



Volunteers  
and  
professionals

# ICCE Mission & Strategic Areas



**Supporting  
Coach  
Development  
Systems**

**Building  
Coaching as  
a Blended  
Profession**

**To lead and  
support the  
development  
of sport  
coaching  
globally**

**Develop the  
Organisation**

**Giving  
Coaching a  
Strong  
Voice**



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# ICCE Activities

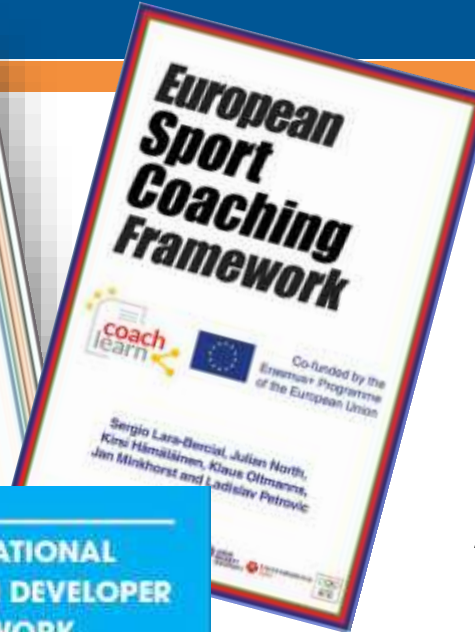


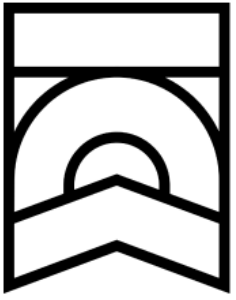
# The ICCE's Home – Leeds Beckett University

**Global Coaching Office:  
Based at LBU since 2011**



# Some examples of ICCE's work...





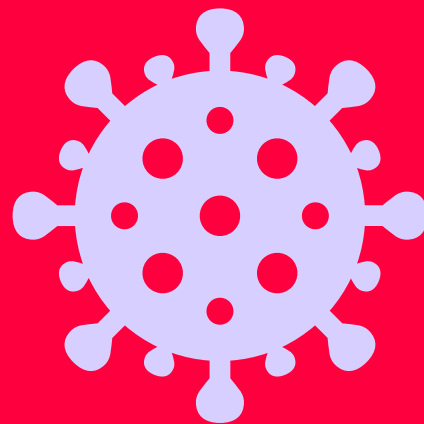
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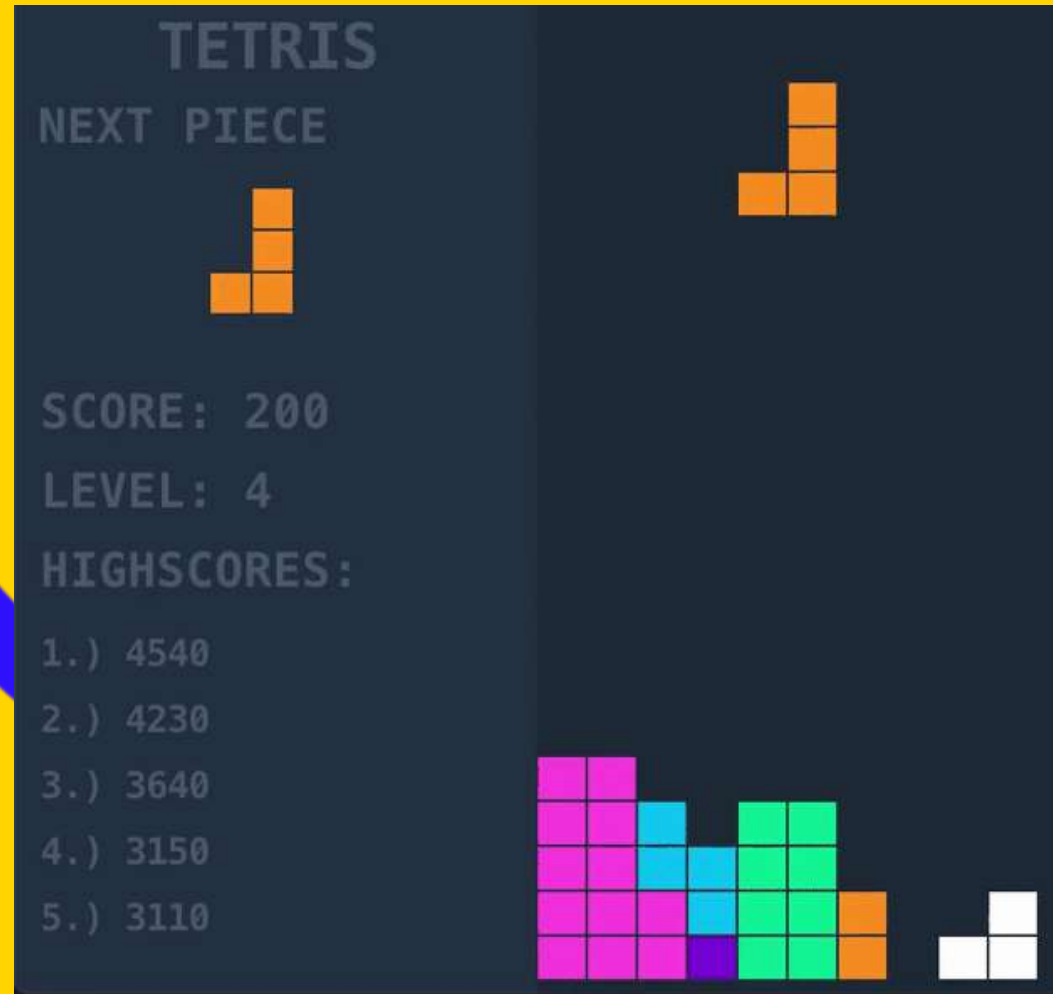
## 2. ICOACHKIDS & THE ICK PLEDGE





# What is the Current Picture of Youth Sport Globally?









I COACH  
KIDS

# Coaches as Environmental Architects

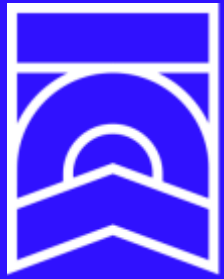




Make the sport fit the child,  
Not the child fit the sport







I  
COACH  
KIDS

@iCoachKidsWorld  
[www.icoachkids.org](http://www.icoachkids.org)

**A not-for-profit global  
movement that promotes  
education, policy and  
practice that PUTS KIDS  
FIRST**







COACH  
KIDS

# PUTTING KIDS FIRST



LE BE  
UN

T ÉIRE  
T IREL



Universidad  
Europea Madrid  
LAUREATE INTERNATIONAL UNIVERSITIES

Made  
to Play



# WORLD RUGBY™



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COACH  
KIDS

# SUPPORTERS





# 10 Golden Rules for Positive Experiences



01  
BE  
CHILD-  
CENTRED

02  
BE  
HOLISTIC

03  
BE  
INCLUSIVE

04  
MAKE IT  
FUN AND SAFE

05  
PRIORITISE THE  
LOVE FOR  
SPORT OVER  
LEARNING  
SPORT

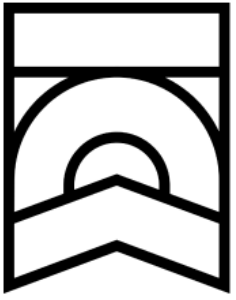
06  
FOCUS ON  
FOUNDATIONAL  
SKILLS

07  
ENGAGE  
PARENTS  
POSITIVELY

08  
PLAN  
PROGRESSIVE  
PROGRAMMES

09  
USE DIFFERENT  
METHODS TO  
ENHANCE  
LEARNING

10  
USE  
COMPETITION  
IN A  
DEVELOPMENTAL  
WAY



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### 3. ICOACHKIDS FREE RESOURCES

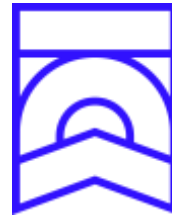




# MASSIVE OPEN ONLINE COURSES



**MOOC #1**  
DEVELOPING EFFECTIVE  
ENVIRONMENTS FOR YOUTH SPORT



**MOOC #2**  
CHILD-CENTRED COACHING  
AND PHYSICAL LITERACY



**MOOC #3**  
COACHING ON THE GROUND:  
PLANNING, DOING AND REVIEWING

 [e-learning.ICOACHKIDS.eu](https://e-learning.ICOACHKIDS.eu)



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# LEARN

300+ Resources  
Presentations

Session Plans  
Articles

Activity Videos  
More

# COACH

Manage Teams and Team Resources



# CONNECT

Listen, share, collaborate with  
worldwide coaching communities



ICOACHKIDS.org



Insert video web intro





Insert video web intro



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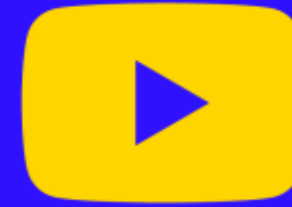


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**LEARN** with 100s of resources

**COACH** and manage your teams

**CONNECT** with the global coaching community



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50+ Activity Videos

60+ Presentations

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# 5TH INTERNATIONAL CONFERENCE

FUTURE-PROOFING YOUTH SPORT:  
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