



Strategy

Resourcing Collaboration & Upskill Bespoke Design Player Driven

BY THE PLAYERS. FOR THE GAME.



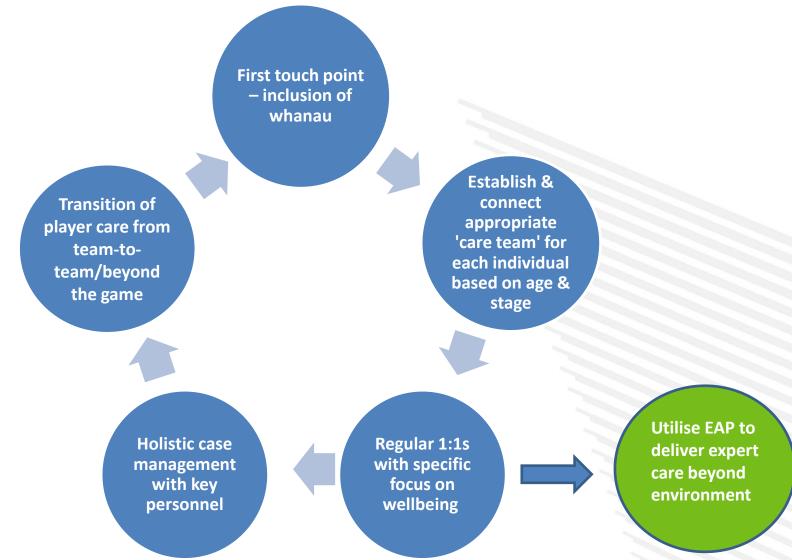
Key Themes

Body Image Self Identity **Professionalism Expectations** Family / Life / Rugby **Cultural Barriers**

BY THE PLAYERS. FOR THE GAME.



The Player Journey



BY THE PLAYERS. FOR THE GAME.